

P T E X P O

# PT EXPO CHINA

September 22-24, 2026

China National Convention Center (CNCC),  
Beijing, China



## | Organizer

China Academy of Information and Communications Technology  
China National Postal and Telecommunications Appliances Co., Ltd. (GENERTEC PTAC)  
News Center of the Ministry of Industry and Information Technology

## | Host

China National Postal and Telecommunications Appliances Co., Ltd. (GENERTEC PTAC)

## | Co-organizers

China Communications Standards Association / China Association of Communications Enterprises  
China Telecommunications Corporation (China Telecom) / China Mobile Communications Group Co., Ltd. (China Mobile)  
China United Network Communications Group Co., Ltd. (China Unicom) / China General Technology (Group) Holding Co., Ltd. (GENERTEC)  
China Broadcasting Network Co., Ltd. / China Tower Co., Ltd. / China Satellite Communications Co., Ltd.

# 01

## What is PT EXPO?

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Since its launch in 1990, the PT EXPO CHINA has, for more than three decades, witnessed China's historic leap in information and communications technology—from “following” to “running alongside,” and now “leading.” Evolving from a traditional platform for showcasing telecommunications equipment, PT EXPO has grown into a comprehensive event for the broader information technology sector. Its name, “PT,” has also shifted in meaning—from Post & Telecommunications to People & Technology, reflecting the fundamental aspiration of technology to serve people and empower a better life.

Today, PT EXPO has become a global incubator for digital and intelligent innovation, a showcase for digital-physical integration scenarios, and a bridge for industry ecosystem collaboration. Bringing together leading global enterprises, authoritative experts, and key institutions, the exhibition promotes original innovation and breakthroughs in critical technologies through policy interpretation, technology debuts, achievement transformation, business matchmaking, and other diverse formats. It accelerates the rollout and application of new technologies, new products, and new scenarios, injecting strong momentum into China's new-quality productive forces and contributing Chinese wisdom to global digital development.

Exhibition Area

**30000 m<sup>2</sup>**

Visitors

**48000+**

Government &  
Enterprise Delegations

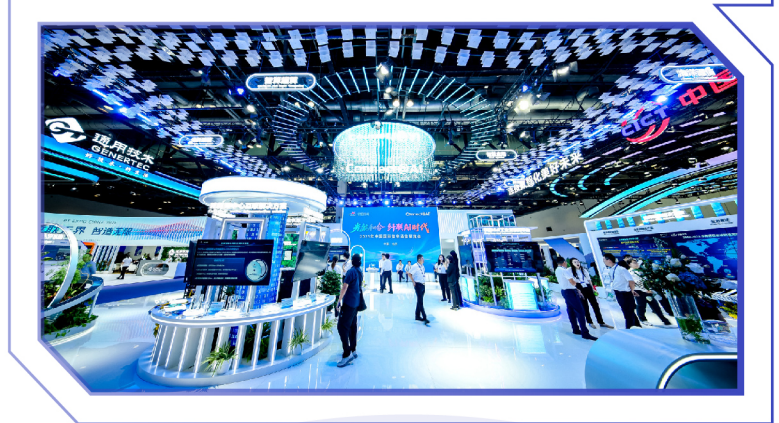
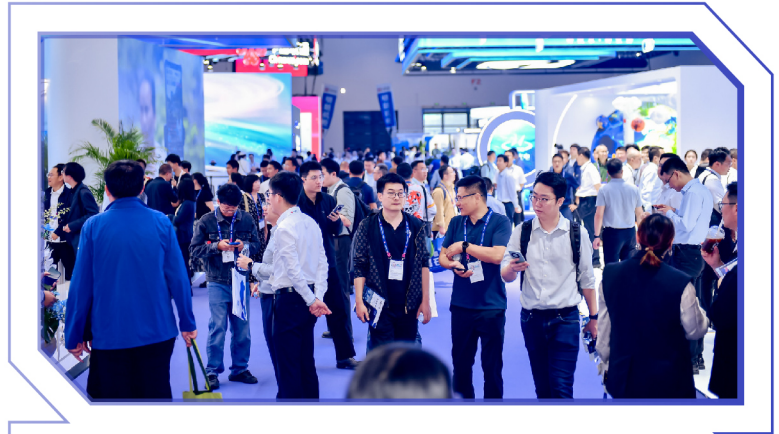
**300+**

Forums & Sessions

**30+**

Distinguished Guests

**800+**



# 02

## Full-Chain Industry Coverage

### Core Highlights of PT EXPO 2026

Integrated Sensing-Communication-Computation-Intelligence and A Fully Connected Space-Air-Ground-Sea Digital Ecosystem

Breakthrough Innovations Shaping the Landmark Technologies and Next-Generation Capabilities

Early-Stage Commercialization Pathways for Future Industries: From Future Concepts to Market-Ready Applications

Real-World Scenario Applications Driving Digital-Physical Convergence

## Exhibition Focus

### / Information Infrastructure /

5G-A; Computing Power Internet; Satellite Internet; 10-Gigabit Optical Networks; New-quality Internet; Industrial Internet; Mobile IoT; Quantum Communications; IPv6; Data Infrastructure; Computing-Network / Computing-Power-Grid Synergy; Internet of Vehicles; Low-Altitude / Near-Air Infrastructure; Video Internet; AI Infrastructure; Blockchain Platforms.

### / Digital-Intelligent Integrated Applications /

5G + Industrial Internet; Industry-Specific Applications of Large Models; Industrial Big Data Analytics and Solutions; Computing Power Services; Industrial Software; Industrial Machine Communications; Industrial Apps; Industrial Wearables; Autonomous Driving; Low-Altitude Economy; Smart Education / Remote Smart Healthcare / Smart Mining / Smart Energy Conservation & Environmental Protection / Smart Ports / Smart Transportation, and other industry solutions.

### / Frontier Technological Innovation /

Lightweight 5G; 6G; Artificial Intelligence; Embodied Intelligence; Brain-Inspired Intelligence; Brain-Computer Interfaces; Large Models; Diversified and Heterogeneous Computing Power Collaboration; Satellite Internet; Quantum Technologies; Information Photonics; Blockchain; Brain-Computer Interfaces; Digital Twins; Virtual Reality; Green & Low-Carbon Technologies; Autonomous Driving, and other ICT innovations.

### / Digital Social Governance /

Citywide Digital Transformation; Smart Healthcare; Smart Communities; Digital Campuses; Digital Government; Integrated Digital and Green Development; Digital Trade; Digital Villages; Data Development, Sharing, and Flow; Cybersecurity; Data Security; Emergency Communications; Digital Platform Regulation & Antitrust; Comprehensive Governance of Mobile Apps.

### / Intelligent Hardware & Terminals /

Intelligent Connected Vehicles; Drones; Satellite Communication Devices; AI Terminals; Smart Wearables; Industrial Robots; New Computing Terminals; Ultra-High-Definition Devices; Low-Altitude Aviation Equipment; Biomimetic Robots; Special-Purpose Robots; Smart Home Appliances; Service Robots; Industrial Internet Chips / Sensors; Instruments / Components; New Semiconductor Materials.

# 03

## Core Audience

### Telecommunications Operators and Industry Ecosystem Enterprises

Telecom operators, equipment manufacturers, software developers, system integrators, internet companies, etc.

### Vertical Industry Enterprises

Central SOEs, state-owned enterprises, and large corporate delegations from key sectors such as industrial manufacturing, finance, healthcare, education, transportation, energy, and agriculture.

### Government and Regulatory Authorities

Delegations from national ministries (including the Ministry of Industry and Information Technology), local communications authorities, and government departments at all levels.

### International Visitors

Professionals from international organizations, Belt and Road partner countries, and employees of foreign-funded enterprises.

### Research Institutions

Experts and scholars from key laboratories, research institutes, scientific organizations, and universities.

### General Public and Media

Technology enthusiasts, tech-savvy visitors, students, and journalists from major news outlets.

The PT EXPO 2025 attracted 48,000 visitors, more than 100 government delegations, and over 200 delegations from central state-owned enterprises, covering more than 30 countries and regions worldwide. Attendees primarily included government agencies, telecom operators, upstream and downstream enterprises in the digital technology industry chain, as well as representatives from vertical sectors such as government services, industrial manufacturing, energy, and emergency response. Research institutes and universities were also well represented. Among all participants, 32% were mid- to high-level decision-makers, and 29% had authority to recommend purchases, meaning that a total of 61% had clear influence on potential future cooperation. The event served as a platform for deep exchange and collaboration among stakeholders across government, industry, academia, and research.

Number of Visitors

48000+

Government Delegations

100+

Central SOE Delegations

200+



# 04 High-Level Series Events



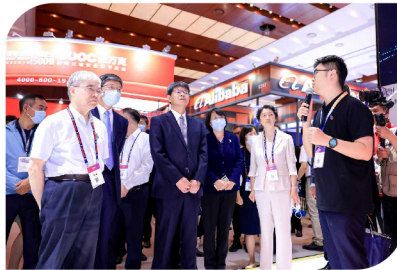
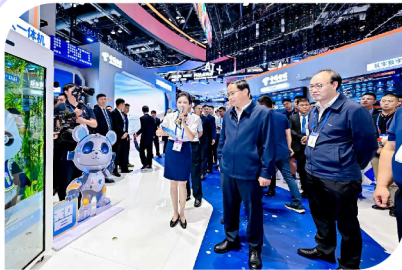
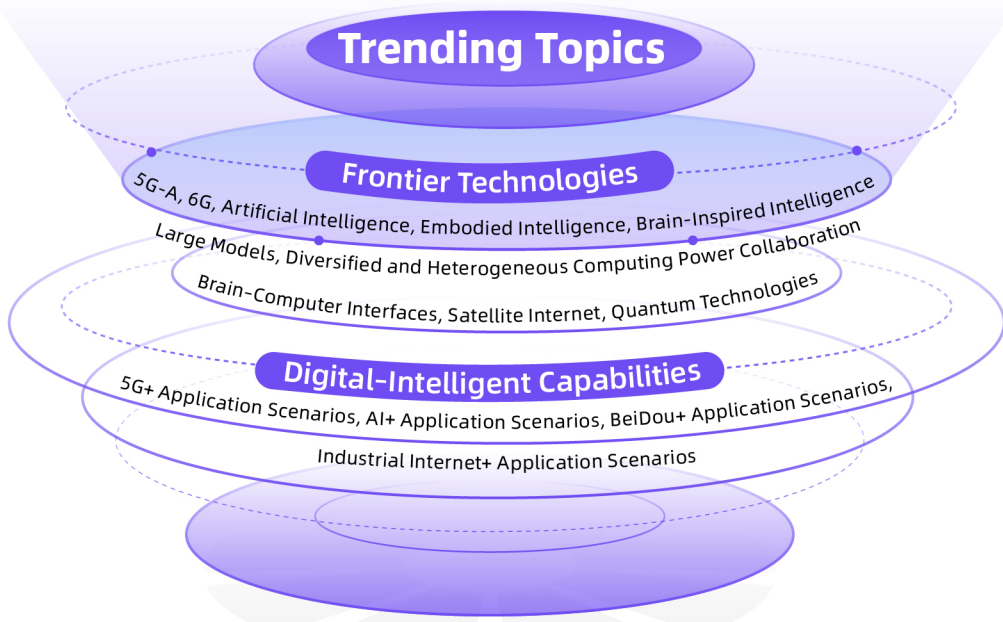
1 Opening Ceremony



30+ Thematic Forums



2 Concurrent Events



# 05

## Exhibitors' Opportunities

### Exhibition & Display

Engage directly with industry decision-makers. The PT Expo is a premier stage for showcasing corporate strength, launching cutting-edge technologies, and presenting innovative products efficiently reaching target audiences.



### Forum Presentations

Participate in high-level dialogues, stay abreast of policy trends, and engage with industry leaders, experts, and scholars. Gain insights into emerging trends and deliver your company's perspectives with precision.

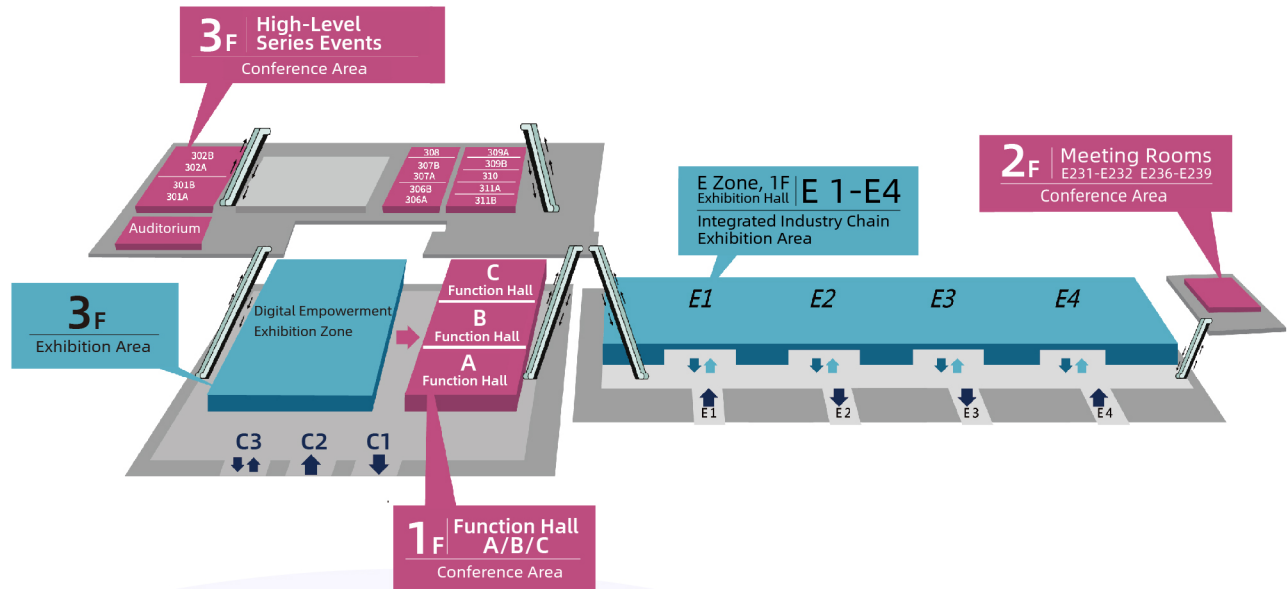
### Brand Promotion

Leverage the exhibition's integrated promotional resources—such as on-site advertising and media networks—to achieve comprehensive exposure, rapidly enhancing brand visibility and industry influence.



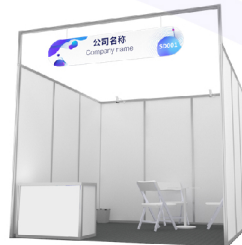
### Case Collection & Release

Outstanding cases selected as "Chinese Models" receive authoritative endorsement, gaining wider recognition and demonstration impact in the market, helping companies secure more project opportunities.



## Standard Booth-9m<sup>2</sup>

- 1 Information counter
- 1 Round table
- 3 White folding chairs
- 2 Spotlights
- 1 Power socket



## Premium Standard Booth -9m<sup>2</sup>

- 1 Information counter
- 1 Round table
- 3 Bar stools
- 3 Spotlights
- 1 Power socket
- Full-wall KT board graphic
- 1 Television (with stand)



## E1-E4 Halls & Zone C - 1st Floor Exhibition Area

(Raw Space Booth: Minimum 36 m<sup>2</sup>)

<b>Raw Space Booth</b>	\$525/sqm
<b>Standard Booth</b>	\$5700/9sqm
<b>Premium Standard Booth</b>	\$6500/9sqm

06

# Leading Brands, Global Industry Giants and Market Leaders Converge

Selected Exhibitors from Previous Years

 中国电信 CHINA TELECOM	 中国移动 China Mobile	 中国联通 China unicom	 通用技术 GENERTEC 好技术·好生活
 中国广电 China Broadnet	 CHINA TOWER 中国铁塔	 CAICT 中国信通院	 HUAWEI
 CETC 中国电科	 CICT 中国信科	 中国卫通集团股份有限公司 中国航天 China Satellite Communications Co., Ltd.	 长安汽车 CHANGAN
 ERICSSON	 NOKIA 上海贝尔	 intel	 美国高通公司 QUALCOMM
 ZTE 中兴	 HTEOD 亨通光电 HENTONG OPTIC-ELECTRIC	 inspur 浪潮	 H3C 数字化解决方案领导者
 MEDIATEK	 αFUSION	 Tencent 腾讯	 Alibaba
 蚂蚁集团 ANT GROUP	 Ruijie 锐捷 Networks	 视联动力 Visionvera	 中信卫星 CITIC Satellite
 中信数科 CITIC Digital Technology	 金山办公 KINGSOFT OFFICE	 CYGNUSEMI 星思半导体	 HAIWU 选海悟·您省心
 ASTRI	 东方通 TongTech	 昆宇电源 COSPOWERS	

# PTEXPO

[www.ptexpo.com.cn](http://www.ptexpo.com.cn)

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Official Wechat Account



Official WeChat Mini-Program